

## ABSTRACT OF THE DISCLOSURE

A gas discharge display device for displaying a color image by means of red, green and blue fluorescent substances, wherein a color to be reproduced by light-emission of the red, green and blue fluorescent substances for displaying a white pixel is set to be different from a white color intended for display, and a filter is disposed on a front side of the red, green and blue fluorescent substances for approximating a display color of the white pixel to the white color intended for display.

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